

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Children's Trust	
If your organisation is part of a larger organisation, what is its name? The Children's Trust	
In which London Borough is your organisation based? Outside London	
Contact person: Mrs Lizzie Loveless	Position: Senior Trusts Fundraiser
Website: http://www.thechildrenstrust.org.uk	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 288018
When was your organisation established? 18/10/1983	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Making London More Inclusive		
Which of the programme outcome(s) does your application aim to achieve? Services helping people with a newly acquired or diagnosed disability to maintain choice and control in their lives Work supporting young disabled people (aged 16-25) in the transition to adulthood and/or independent living		
Please describe the purpose of your funding request in one sentence. Providing a brain injury specialist service to support children with a newly acquired brain injury as they make a return to home and school.		
When will the funding be required? 01/07/2015		
How much funding are you requesting?		
Year 1: £40,890	Year 2: £48,807	Year 3: £50,126
Total: £139,823		

Aims of your organisation:

Our vision is that all children with brain injury have the opportunity to live the best life possible.

For children with brain injury and their families, we aim:

- to be an internationally-recognised centre of excellence for care, rehabilitation, education and research
- to reach out to children and families in their own community
- to provide expert advice, training and information
- to make our voice heard.

Main activities of your organisation:

We support thousands of children with brain injury and their families across the UK every year.

We provide rehabilitation to children with acquired brain injury at our national specialist centre in Surrey, helping them make the best possible recovery after a serious accident or illness. The centre is also home to our special school and nursing services for children with complex medical needs.

We also provide community services and online support for families across the UK.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
342	230	9	560

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Owned	

Summary of grant request

Each year, over 40,000 children are left with a brain injury after a serious accident or illness.

While severe brain injuries are immediately obvious, milder brain injuries are often overlooked as a child appears to make a good recovery. However, a hidden brain injury may cause children to struggle with physical, cognitive and behavioural difficulties, including fatigue, communication difficulties and emotional problems, e.g. aggression or depression. As a result of these difficulties it is not uncommon for children with brain injury to dissociate from their family and home life and be excluded from school.

Recent research has linked hidden childhood brain injury to a high risk of mental health difficulties, homelessness and offending. It is essential to identify at the earliest possible stage children who may have acquired a brain injury, in order to provide the appropriate support, keep them engaged in education and divert them from a path which could lead to negative outcomes.

Having successfully piloted brain injury specialist services in Sheffield and Nottingham, we are now planting a brain injury specialist service in St George's Hospital to help 200 children with brain injury in London each year. The brain injury specialist service will work alongside NHS staff to identify children with a brain injury soon after an accident or illness, help them as they start their rehabilitation journey, provide the appropriate support as they transition back home and train their family and teachers on strategies to help them further.

The brain injury specialist service will help children with brain injury maintain choice and control in their lives, working in partnership with the child and their family, encouraging them to set their own rehabilitation goals and helping them develop strategies to enable them to achieve these goals. Even after the initial support, the brain injury specialist service will continue to come alongside each child at key developmental and life stages to ensure they are able to access all the same opportunities as their peers and are fully equipped to manage new situations, such as starting at a new school or transitioning to adult life.

We are uniquely positioned to provide a brain injury specialist in St George's Hospital thanks to our 30 years' experience in providing clinical expertise to help children with brain injury make the best recovery possible. We have developed this service as a result of feedback and informal discussions with children with brain injury and their families which identified the lack of appropriate support for families in their own community and the difficulties they encountered in schools. We have welcomed family input and feedback from the pilot services in Sheffield and Nottingham and it is as a result of this that we are now planting a similar post in London.

We welcome all families living with brain injury, regardless of their backgrounds. Research has shown that brain injury disproportionately affects children from more disadvantaged socio-economic backgrounds, so in practice our brain injury specialist is likely to support more families from disadvantaged backgrounds.

Volunteers are hugely important to The Children's Trust and we rely on their support. Our team of volunteer coordinators (mostly volunteers themselves) ensure all volunteers are valued and supported.

The Children's Trust is constantly reviewing our environmental impact, for example through minimising printing, increasing the energy efficiency of our buildings and laying environmentally friendly pathways across our grounds. Our Green Team drive our environmental policy forward and continually audit different areas to identify where we can improve. They will also audit the brain injury specialist service in St George's Hospital in order to ensure our continued adherence to good environmental practice.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

Fundraising Standards Board, The Information Standard certified member.

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Children with potential hidden brain injury referred to the brain injury specialist service from staff based in A&E, the neurosciences wards, ABI clinics, GPs, community health professionals, teachers and parents

Ongoing support provided for children with brain injury at hospital and at home

Brain injury education and training provided to families, teachers and multi-disciplinary teams

Referrals made as appropriate to other professionals for further support

Evaluation of project carried out and learning dissemination, both internally and externally

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Children's needs are identified and appropriate support structures put in place to enable them to maintain choice and control in their lives

Children have a greater understanding of their brain injury and how it may impact on their day-to-day lives

Parents have a greater understanding of brain injury and are better equipped to support their child at home and in their social lives

Education professionals have a greater understanding of brain injury and are equipped to implement appropriate strategies to support children in the classroom and in social times with their peers.

Professionals are more aware of our services and are able to refer more children

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

We intend to continue the brain injury specialist service beyond the three year period. We will source further funding through applications to trusts and foundations and we are also currently investing in recruiting more committed givers which will provide a significant increase in our unrestricted funds to support this project in the future.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

200

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (100%)

What age group(s) will benefit?

0-15

16-24

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

91-100%

revised

(ORIGINAL - NOW
REVISED)

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Brain injury specialist salary	39,268	40,446	41,659	121,373
Brain injury specialist assistant salary	9,815	20,218	20,824	50,857
Brain injury specialist administrator salary	4,743	6,514	6,709	17,966
NIC/pension	10,765	13,436	13,839	38,039
Management by head of brain injury specialist	7,086	7,299	7,518	21,902
Staff training and recruitment	1,400	1,000	1,000	3,000
Professional materials and office expenses	2,400	2,400	2,400	7,200
Travel	5,200	5,200	5,200	15,600
Management and governance central costs allocation	1,100	1,100	1,100	3,300
TOTAL:	81,777	97,612	100,249	279,638

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
TOTAL:	0	0	0	0

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Department for Education (inc. 4 locations outside London)	431,692	0	0	431,692
Esmee Fairbairn Foundation	40,887	48,805	50,123	139,815
	0	0	0	0
TOTAL:	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Brain injury specialist salary	19,634	20,223	20,830	60,687
Brain injury specialist assistant salary	4,908	10,109	10,412	25,429
Brain injury specialist administrator salary	2,372	3,257	3,355	8,984
NIC/pension	5,383	6,718	6,920	19,021
Management by head of brain injury specialist service	3,543	3,650	3,759	10,952
Staff training and recruitment	700	500	500	1,700
Professional materials and office expenses	1,200	1,200	1,200	3,600
Travel	2,600	2,600	2,600	7,800
Management and governance central costs allocation	550	550	550	1,650
TOTAL:	40,890	48,807	50,126	139,823

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2014
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Income received from:	£
Voluntary income	3,802,000
Activities for generating funds	3,292,000
Investment income	161,000
Income from charitable activities	18,519,000
Other sources	0
Total Income:	25,774,000

Expenditure:	£
Charitable activities	19,474,000
Governance costs	157,000
Cost of generating funds	4,658,000
Other	0
Total Expenditure:	24,289,000
Net (deficit)/surplus:	1,485,000
Other Recognised Gains/(Losses):	264,000
Net Movement in Funds:	1,749,000

Asset position at year end	£
Fixed assets	18,049,000
Investments	3,776,000
Net current assets	7,927,000
Long-term liabilities	-1,802,000
*Total Assets (A):	29,752,000

Reserves at year end	£
Restricted funds	2,823,000
Endowment Funds	763,000
Unrestricted funds	26,166,000
*Total Reserves (B):	29,752,000

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
61-70%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

None

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	2,819,000	2,699,000	2,535,000
London Councils	0	0	0
Health Authorities	8,040,000	9,073,000	9,306,000
Central Government departments	0	0	509,000
Other statutory bodies	3,404,000	3,145,000	3,256,000

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Anonymous	303,901	0	0
The Fidelity Foundation	150,000	0	0
Tudor Foundation	45,000	43,000	46,000
The Revere Charitable Trust	25,000	45,000	45,000
BBC Children in Need	25,600	30,400	26,370

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Lizzie Loveless**

Role within **Senior Trusts Fundraiser**
Organisation:

Funding required for the project

APPENDIX A

REVISED REQUEST

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Brain injury specialist salary (FT)	£39,268	£40,446	£41,659	£121,373
Brain injury specialist assistant salary (FT)	£9,815	£20,218	£20,824	£50,857
Brain injury specialist administrator salary (PT)	£4,743	£6,514	£6,709	£17,966
NIC/Pension	£10,765	£13,436	£13,839	£38,040
Management time (12.5% of BIS clinical lead)	£7,086	£7,299	£7,518	£21,903
Staff training	£1,000	£1,000	£1,000	£3,000
Recruitment	£400	£0	£0	£400
Professional materials	£500	£500	£500	£1,500
Office expenses	£1,900	£1,900	£1,900	£5,700
Travel	£5,200	£5,200	£5,200	£15,600
Management & Gov central costs allocation	£1,100	£1,100	£1,100	£3,300
TOTAL:	£81,777	£97,613	£100,249	£279,639

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Department for Education grant	£80,777	£0	£0	£80,777
The Worshipful Co of Fan Makers	£1,000	£0	£0	£1,000
TOTAL:	£81,777	£0	£0	£81,777

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Royal Masonic Trust for Boys and Girls	£15,000	£0	£0	£15,000
Sunday Telegraph Christmas Appeal - £200,000 to cover the cost of two unspecified Brain Injury Specialist Services				£200,000
TOTAL:	£15,000			£215,000

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Brain injury specialist salary (FT & recruited)	£0	£40,446	£41,659	£82,105
Brain injury specialist administrator (PT)	£0	£6,514	£6,709	£13,223
NIC/Pension	£0	£11,531	£11,762	£23,293
Management time	£0	£7,299	£7,518	£14,817
Staff training	£0	£1,000	£1,000	£2,000
Professional materials	£0	£500	£500	£1,000
Office expenses	£0	£1,900	£1,900	£3,800
Travel	£0	£5,200	£5,200	£10,400
Management & Governance costs	£0	£1,100	£1,100	£2,200
TOTAL:	£0	£75,490	£77,348	£152,838